

Rules & Regulations

EVENT: MANNEQUIN STYLING

(To style a mannequin based on the concept given on the spot)

Brief: *Students in a group of two will have to style a mannequin based on the concept given on the spot*

Rules & Regulations:

- The concept will be provided on the spot
- Maximum participants allowed in a team is two. One person will be the live mannequin and the other person will stylize the live mannequin.
- The person who will stylize the live mannequin has to present the concept including the Brand, its target market, the theme/story/ occasion for styling.
- Total Time allowed for styling is 3 Hours
- You have to carry your own material to stylize including clothes, fashion accessories, hair accessories/ extension, Makeup etc.
- No props are allowed
- Spray colors are forbidden
- Total Time allowed for live mannequin styling is four hours

Criteria for Judgment:

- Adherence to the Concept
- Appearance/The Look
- Originality/Uniqueness
- Neatness

Awards:

- The top 3 teams will be awarded
- Decisions of the judges will be final